

Sponsorship Options

The Ripple Effect:

Navigating the complexities of suicide with **HOPE** and collaboration.



✕
2026



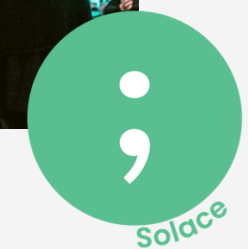
Contact us:

✉ solace@empowermentcharity.org.uk

☎ 0300 32 32 100

📍 333 Bispham Road, Blackpool, FY2 0HH

🌐 <https://empowermentcharity.org.uk/>



Registered Charity Number: 1155897

ABOUT OUR EVENT

01

We are delighted to be back for the third year hosting our **Let's Talk About Suicide Lancashire** conference. Building on the success of previous years, we are excited to once again bring together a community committed to making a difference.

Organised by Empowerment Charity's Solace Service, this event brings together partners, professionals, and those with lived experience to address the critical issue of suicide prevention and support for those affected by suicide loss.

On the day...

Headlining the conference will be key speakers who will explore the impact and ripple effect of suicide, alongside the importance of awareness and early conversations.

Your sponsorship will play a vital role in making this event possible, helping us to increase hope, strengthen collaboration, and move closer to a future where suicide is preventable and no one is left without support.



Why it event matters

Suicide has a far reaching impact, with each death affecting up to 135 people.

Our mission is to provide both practical and emotional support, helping to reduce suicide deaths, challenge stigma, and ensure that no one has to face this alone. Through shared understanding, open conversation, and access to support, we aim to offer hope, raise awareness, and support those affected by suicide loss to begin healing.

The audience

The conference attracts a diverse and engaged audience brought together by a shared commitment to suicide prevention and bereavement support. Attendees include health and social care professionals, local authorities, charities, community organisations, employers, and frontline staff, alongside individuals with lived experience of suicide loss.

This unique mix creates a powerful environment for learning, collaboration, and connection. Delegates are often decision-makers, influencers, and practitioners working directly with individuals and communities, making this an ideal opportunity to build meaningful relationships, raise awareness, and position your organisation as part of a compassionate and proactive network working toward change.

WHAT WE DO

02



Influencing

- Empowering people to take control of their lives and find hope in the worst times.
- Supporting local people in our community and organisations to recognise prevention and develop awareness of suicide issues.
- Providing training to help break the stigma around suicide and create change in our communities.



Prevention

- Peer support for men across the Fylde Coast, reducing social isolation and low mood.
- Elliot's Place offers spaces where people can speak openly and freely, focusing on mental and physical wellbeing.



Prevention

- Peer support groups for people with diagnosed and undiagnosed neurodiverse conditions. Providing a nonjudgemental environment.
- Positive activities and social events to reduce isolation and encourage social skills.



Bereavement

- Providing peer support for people who have been affected by suicide. Working in partnership with specialist services including the Coroners Court and Police.
- Following referral, we are alongside people within 48 hours to offer practical and emotional support.

All services are free and confidential

SONIA'S STORY

03

Sonia lost her daughter, Emma, to suicide in August 2024.

When Sonia's daughter Emma died by suicide at just 29 years young while living in Scotland, Sonia wasn't informed for 36 hours. The delay in communication and lack of accessible information left her feeling helpless and isolated at a time of unimaginable grief. With added pressures at home, Sonia was navigating profound loss with little support.

Six weeks later, Sonia reached out to Solace. She was met with compassion, practical resources through the **'Bag for Strife'** scheme, and swift one to one support. This gave her a safe space to begin speaking about Emma and the trauma of suicide loss. Support was also there for Sonia through painful bereavement milestones, such as Emma's birthday and conversations about Emma's ashes.

Sonia joined our weekly bereavement and wellbeing groups, finding comfort in routine and connection. With flexible, trauma-informed support including fast-tracked counselling, Sonia began to rebuild. She found strength in shared experiences and began to feel less alone. After a particularly difficult day spent in hospital without support, she went to the sea, struggling deeply with her emotions, and cut her hair as a way of coping. The next morning, Sonia chose to attend a Solace family well-being day, later sharing that being there helped her find a reason to keep going.

Today, Sonia has gone back to regular volunteering and continues to be an active part of her community with others who understand. Her journey reminds us that while systems may fall short, the right support at the right time can be life-saving.

“ —

“You’ve saved my life. I never thought I’d get through the first few weeks, but knowing you were there kept me going.”

— Sonia

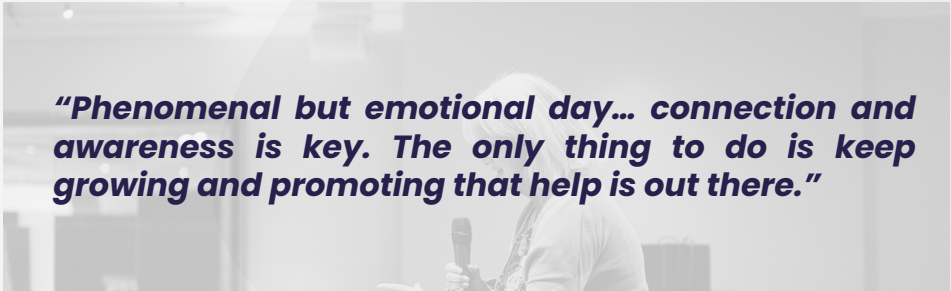
— ”

LAST YEAR'S FEEDBACK

04



"The atmosphere was welcoming and full of genuine care."



"Phenomenal but emotional day... connection and awareness is key. The only thing to do is keep growing and promoting that help is out there."



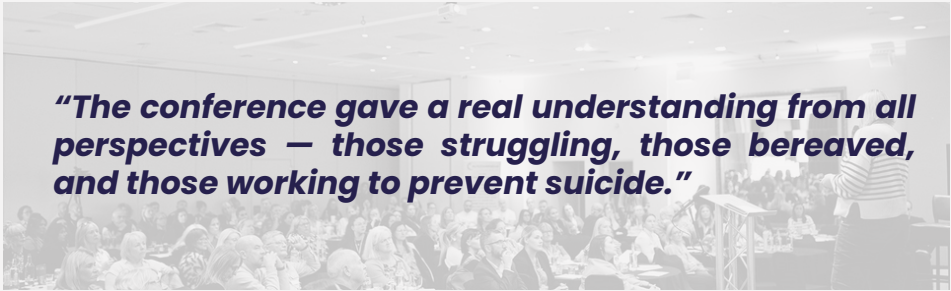
"It empowered ordinary people to talk about a subject that's often difficult to address."



"Powerful, informative and emotive — the range of lived experience and perspectives was incredible."



"An eye-opening experience — I left wanting to share resources and hope with others."



"The conference gave a real understanding from all perspectives — those struggling, those bereaved, and those working to prevent suicide."



"I came away feeling inspired, informed, and connected to an amazing community of people who truly want to make a change."

SPONSOR OPTIONS

05

Benefits	Bronze	Silver	Gold	Platinum
Your contribution	£275	£450	£800	£1,300
Logo on printed materials	✓	✓	✓ (enhanced visibility)	✓ (premium positioning)
Stage screen visibility	—	Shared rotation	Enhanced rotation	Priority
Exhibition space	—	✓	✓	✓
Programme advert	—	Quarter page	Half page	Full page
Delegate insert	✓	✓	✓	✓
Social media recognition	Group post	Group and some features	Dedicated mention	Multiple highlights
Verbal recognition	✓	✓	✓	✓
Conference tickets	2	4	6	10
Overall visibility level	Entry	Moderate	High impact	Maximum

PLATINUM SPONSOR £1,300

Maximum visibility and thought leadership positioning

Maximum exposure across every stage of the event, this package places your brand front and centre, from prominent logo placement and premium exhibition space, to an exclusive speaking opportunity. Combined with strong media presence, social media promotion, and website visibility, alongside direct engagement through delegate materials and complimentary passes, this package ensures that your organisation connects with audiences at every key touchpoint before, during, and after the conference.

- **Branding:** headline sponsor status across all event materials, with premier logo placement on event marketing assets (both digital and print), the website and registration page, and on stage screens throughout the day. Your logo will also be featured during all key breaks.
- **Thought Leadership:** 15-minute speaking slot and an optional opportunity to help shape panel discussions
- **Exhibition & Presence:** Premium exhibition space (priority positioning)
- **Complimentary Tickets:** 10 conference passes (Table).
- **Promotion & Media:** Dedicated LinkedIn and social media post. Inclusion in all marketing communications. Featured mention in all promotional campaigns.
- **Delegate Engagement:** Opportunity to include promotional materials in delegate bags and full page feature in conference programme. Also featured in pre-event email to participants.
- **Recognition:** A mention in Empowerment Charity's annual report. Verbal thanks in opening and closing remarks

GOLD SPONSOR £800

High visibility with strong engagement opportunities

Consistent and engaging visibility throughout the event, this package ensures that your brand is seen across key touchpoints, from conference materials and digital screens, to a dedicated exhibition space. With a speaking opportunity and social media mentions, alongside direct engagement through delegate materials and conference passes, this package offers a strong platform to connect with attendees and reinforce your brand.

- **Branding:** Logo featured on all event materials and displayed during conference breaks.
- **Thought Leadership:** 10-minute speaking slot
- **Exhibition & Presence:** Exhibition space
- **Complimentary Tickets:** 6 conference passes.
- **Promotion & Media:** Dedicated LinkedIn and social media post. Inclusion in all marketing communications.
- **Delegate Engagement:** Opportunity to include promotional materials in delegate bags and half page programme listing. Mention in pre-event email to participants.
- **Recognition:** Verbal thanks during the conference

SILVER SPONSOR £450

Strong brand presence and networking opportunity

Reliable and targeted visibility throughout the event, this package ensures that your brand is represented across key conference materials while maintaining a presence on-site with a dedicated exhibition space. Supported by social media promotion and direct engagement through delegate bag inserts and conference passes, this package provides a practical and effective way to connect with attendees and build brand awareness.

- **Branding:** Logo featured on event materials, website and displayed during conference breaks (shared rotation).
- **Exhibition & Presence:** Exhibition space.
- **Complimentary Tickets:** 4 conference passes.
- **Promotion & Media:** Inclusion in group LinkedIn and social media sponsor thank you post. Inclusion in other selected marketing communications.
- **Delegate Engagement:** Opportunity to include promotional materials in delegate bags and quarter page programme listing.
- **Recognition:** Verbal thanks during the conference.

BRONZE SPONSOR £275

Accessible entry-level sponsorship with meaningful visibility

A simple yet effective presence throughout the event, this package offers essential brand visibility across conference materials. Supported by a social media mention, delegate bag inserts, and complimentary passes, this package provides a cost-effective way to showcase your organisation and connect with the conference audience.

- **Branding:** Logo placement on printed conference materials.
- **Complimentary Tickets:** 2 conference passes.
- **Promotion & Media:** Inclusion in group LinkedIn and social media sponsor thank you post
- **Delegate Engagement:** Opportunity to include promotional materials in delegate bags.
- **Recognition:** Verbal thanks during closing remarks.

ADDITIONAL OPTIONS

02

POSITIVE ACTIVITIES SPONSOR

Following bereavement, we are alongside people and their families to provide support within days. Part of this support includes positive activities when people are ready to face the world again.

By sponsoring activities, you are ensuring that families are able to find meaning and hope through coming together with others who understand, helping them to find a way forward.

£100 provides craft resources for children and their families to enjoy creative time together

£200 provides refreshments for our wellbeing walks over 6 months

£500 provides a trip, for example, the zoo, cinema or bowling, for one of our groups

LANYARD SPONSOR £450

Highly visible, practical brand placement

- Logo printed on all delegate lanyards
- Logo featured in event programme (lanyard sponsor acknowledgement)
- Recognition on event signage
- Verbal thanks during opening remarks
- Inclusion in LinkedIn sponsor acknowledgments

Every attendee will wear your brand throughout the conference.

Limited number of these

ADDITIONAL OPTIONS

02

BEREAVEMENT COUNSELLING SPONSOR

£600 PROVIDES 10 SESSIONS

Help change lives in the moments when people need it the most.

This powerful sponsorship directly funds vital support for people navigating the devastating impact of suicide loss. Your contribution ensures that people facing grief can access compassionate, expert counselling and care to navigate the devastating impact of a death by suicide.

- Funds 50 hours of specialist counselling for people bereaved through suicide loss.
- Named recognition as Counselling Support Partner
- Dedicated LinkedIn spotlight post sharing the impact of your support
- Feature in the conference programme, focused on real-world impact
- Inclusion in pre-event communications with a story-led feature
- Verbal recognition during the event, including within an impact-focused segment (where applicable)
- Acknowledgement in our Annual Report, recognising your role in delivering meaningful support

This is more than sponsorship — it's a chance to stand alongside those affected by loss and demonstrate a genuine commitment to care, compassion, and community impact.

THANK YOU

We are excited to join with you to make sure that this important event leaves a lasting legacy in suicide prevention and support.

Your support will help us to continue our work, raise awareness and highlight the importance of talking about suicide.

Thank you for your consideration.

Interested in Sponsorship? Contact us:



The Empowerment Base, 333 Bispham Road, Bispham, Blackpool, FY2 0HH

Email:
admin@empowermentcharity.org.uk

Website:
www.empowermentcharity.org.uk

Telephone:
0300 32 32 100

Registered Charity Number: 1155897

